



Action A5

**"Development and Implementation of open innovation and
smart specialization strategies in the D5+5 member countries"**

Leader :

National Agency for scientific Research Promotion (ANPR)

TUNISIE

Workshop, September 17, 2018

Venue: National Agency for scientific Research Promotion (Tunis, TUNISIE)

Framework:

The member countries of the 5 + 5 dialogue face major social and economic challenges, mainly related to regional disparities and unemployment. Regional development and employment are the key priorities of our countries.

Our governments are forced to adopt a new model of smarter, more sustainable and inclusive economic growth and public policies that strengthen regionalization to address these issues and at the same time strengthen social cohesion and democratic transition in the Arab Spring countries.

The research and innovation strategy for smart specialisation (RIS3) could be an appropriate response to help address the challenges of regional development and sustainable job creation as it seeks to value regions and support job creation in general and high value-added jobs in particular.

As a strategic approach to sustainable economic development, smart specialization aims to value local and regional specificities and make the best use of the preferential benefits available to each region through targeted support for education, research and innovation.

The smart specialisation strategy is an initiative of the European Commission that focuses on investment in research, innovation and entrepreneurship, so as to make the most of the potential of each Member State and region of the European Union (EU).

The smart specialisation process includes identifying the unique features and benefits of each country and region, highlighting the competitive advantages of each region, and bringing together regional stakeholders and resources around a vision of their future fueled by excellence. This means consolidating regional innovation systems, maximizing knowledge flows and sharing the benefits of innovation across the regional economy.

Today, it is more than necessary for each of our countries to make the most of the natural and tangible development potential of each territory that composes it in order to generate maximum benefit. Indeed, there is not a region belonging to one of the 5 countries of the North shore or one of the 5 countries of the South shore that does not have wealth, human capital and natural or cultural specificity to highlight.

In this context, each country does not lack assets to develop a successful economy based on knowledge and innovation.

Regional development, human capital and skills development, knowledge transfer, innovation and enterprise creation, and community development are the cornerstones of any smart specialisation strategy.

Adapted to the specificities of each country, the concept of smart specialisation could be a strategic lever in the hands of the regions, enabling the pace and scale of the creation of value and employment in key sectors of national and regional economy. This concept does not only concern technology innovation but

also extends to non-technological and social innovation, thus favoring the development of the social and solidarity economy, which holds great promise for creating jobs in the regions.

All countries on the northern shores of the Mediterranean have adopted national and regional research and innovation strategies for smart specialisation (RIS3). At the South Bank level, the National Agency for the Promotion of Scientific Research (ANPR), in cooperation with the European Union, took the initiative to organize 17 and 18 May 2016 for the first time in Africa and in the Arab world, a sensitization seminar on RIS3 for senior decision-makers from various ministries, regional leaders, private sector representatives and civil society from across the country.

Smart specialization process mobilizes all components of the regional research and innovation system: business, research, public authorities... to boost regional development and employment. Similarly, smart specialisation can only accelerate territorial economic transformation by adapting development policy to regional contexts. It also requires strengthening the culture of open innovation.

Agenda

September 17, 2018

08h00 - 08h30	Welcome
08h30 - 09h00	Opening : Mr. Chedly ABDELLY : Director General of National Agency for Scientific Research Promotion Mr. Slim CHOURA : Director General of International cooperation, Ministry of Higher Education and Scientific Research Mr. Khalil AMIRI : Secretary of State for Scientific Research, Ministry of Higher Education and Scientific Research
Session 1 :	
09h00 – 09h15	Introductory presentation on "Smart specialisation", videoconferencing with Joint Research Center (TBC)
09H15 – 09h30	Introductory presentation on "Open innovation", Prof. Gonzalo León, Polytechnic University of Madrid, Spain
09h30 - 10h00	Feedback from experiences of Northern Partner Countries
10h00 – 10h30	Presentation of initiatives of Southern Partner Countries
10h30 - 10h45	Networking Coffee-break
Session 2 : Discussion of Work-Packages and Tasks	
10h45 – 11h15	WP1 : Establishment of a working group
11h15 -11h45	WP2 : Organisation of a conference on promoting Open Innovation and Smart Specialisation Strategies
11h45 – 12h15	WP3 : Setting up an online platform
12h15 – 12h45	WP4 : Implementation of pilot actions for the Smart Specialisation
12h45 – 13h15	WP5 : Implementation of pilot actions for the Open Innovation
13h15 - 15h00	Lunch-break
Session 3 : Role assignment & Calendar adjustment	
15h00 – 15h30	Concertation on WP-Leaders, Task-Leaders and related Teams
15h30 – 16h00	Revision of the calendar regarding the delay in the implementation
16h00-17h00	Open discussion and Conclusions

Logistic information of the workshop

Venue :

The workshop will be held at the headquarters of National Agency for scientific Research Promotion (www.anpr.tn)

- Address: 6, Rue Ibn Eljazzar, 1002 La Fayette, Tunis, Tunisie
- Phone: (+216) 71 84 15 65
- Lunch and coffee breaks during the meeting will be offered by ANPR

