July 26,2022

Welcome to Georgia Tech's Innovation and Technology Commercialization Professional (ITCP) Course. We are delighted to offer this exciting program for professionals, giving you the chance to obtain a foundational understanding of innovative ecosystems and collaboration strategies.

After more than two years of development, we have created a course that effectively sets up new commercialization professionals for success in their field. Our course utilizes video lectures from experts in the field as well as interactive sessions with instructors and other industry professionals. This instructional method gives students the ability to expand their knowledge and learn new methods at their own pace while they work.

Committed to championing innovation and connecting globally, the Georgia Institute of Technology has invested in cutting-edge technology to provide professionals with the very best experience regardless of their location or native language. The ITCP Course was initially offered in China, and 795 learners successfully completed the bilingual pilot. Now my team is working to expand the ITCP Program with more courses increasing the depth of our curriculum for more experienced commercialization practitioners and the breadth of our curriculum to increase its relevance our global audience.

We look forward to welcoming you into our course and to our global community of learners.

Warm Regards,
David Bridges

David Bridges
Vice President
Enterprise Innovation Institute
Georgia Institute of Technology