

THE 4TH INTECMED OPEN EVENT TO PROMOTE THE E-BAZAAR PLATFORM

AT NATIONAL & INTERNATIONAL LEVEL

21 SEPTEMBER 2023

HÔTEL MOURADI GAMMATH

Agenda

08h.30-09h00 INSCRIPTION

OPENING SESSION

- 09h00-09h.30
- **Pr. Chedly ABDELLY:** DG of National Agency for scientific Research Promotion (ANPR)
 - **Mr. Malek KOCHLEF:** DG of International Cooperation (MESRS)
 - **Mme. Najoua ATTIA:** President of Chamber of Commerce and Industry (CCI CAP BON)

PANEL N°1: INCUBATION STRATÉGIES & TECHNOLOGY TRANSFER AT NATIONAL LEVEL

- 09h.30-11h.00
- Entrepreneurial Programs and valorisation : **DG. Rim SAEID : DGVR**
 - The experience of student Entrepreneur: **DG. Ahmed CHEICK EL ARBI: DGRU**
 - The experience of Research centers in entrepreneurship Programs: **Pr. Chokri MESSOUADI (DG. CBBC), Pr. Hakim GABTNI (DG. CERTE), Pr. Ezzeddine SRASRA (DG. CRSM), Pr. Slim TOUNSI (DG.CBS)**
 - The interaction between research and socio-economic environment: The experience of SGTBC: **DG. Zakaria HAMAD**
 - The dispositifs of technology transfer and entrepreneurship: **DG. Chedly ABDELLY**
 - Entrepreneurship Programs of SMEs: **DG. Moez HASSAN (CCI CAP BON)**

11h.00-11h.30 TALKING COFFEE

PANEL N°2: THE BEST PRACTICES OF TECHNOLOGY TRANSFER AND ENTREPRENEURSHIP AT INTERNATIONAL LEVEL

- 11h.30-13h.30
- **The INTECMED E-Bazaar Platform:** Relevant tools for the networking between Researchers/Socio-economic partners and investors: **Chief Ing. Souad BOUSSAID**
 - Overview of Georgia Institute of Technology initiatives: **B. David BRIDGES:** Vice President, Enterprise Innovation Institute (EI2) & Vice President for Innovation, Georgia Advanced Technology Ventures (GATV) & Principal Faculty Member, Research and Extension
 - How research can feed the economy and society: insights from the APIS program. The Institute of Research and Development (IRD France): **DG. Mohamed Ali MAROUANI**

LAUNCH BREAK

PANEL N°3: THE ROLE OF INNOVATION IN THE ECONOMIC DEVELOPMENT

- 14h.30-15h.30
- Pitching of INTECMED startups (Mr. Hamza NESHI, Mme. Insaf AYARI, Mme. Imene OUESLATI, Mme. Dorsaf ALLAL, Mme. Malek HARBAOUI, Mme. Soumaya BOUDAGGA, Mr. Akram HAYOUNI, Mr. Ahmed MALEK, Mme. Iness MESSOUADI, Mr. Taeib NEMISSI, IRD Mr. Yassine BEN MENADI and Mme. Maha BARGAOUI: TRANSDAIRY Project: Spin-Off of Living Lab Bio-Nano/ICT
 - Open strat up: **Mme. Yesmine MONSER,**
 - Centro Informazione e Educazione allo Sviluppo: **Mr. Fehmi BEDBEDIS**
 - Presentation of Incubators/Accelerators (Publics & Privé): INNOVA: **Mr. Khaled BRAHMI**
 - **Mme Dalel KRICHENE:** Launch and grow a successful Research startup: Key roles of Icube

15h.30-16h.00 COFFEE BREAK

16h.00-17h.00 **PANEL N°4: THE STARTUPS CHALLENGES IN THE DEVELOPPEMENT PHASE**

Round table: Strat ups/investors/Incubators/accelerators