

THE 4TH INTECMED OPEN EVENT TO PROMOTE THE E-BAZAAR PLATFORM AT NATIONAL & INTERNATIONAL LEVEL

21 SEPTEMBER 2023

HÔTEL MOURADI GAMMATH

Agenda

08h.30-09h00 INSCRIPTION

OPENNING SESSION

- 09h00-09h.30**
- **Pr. Chedly ABDELly**: DG of National Agency for scientific Research Promotion (ANPR)
 - **Mr. Malek KOCHLEF**: DG of International Cooperation (MESRS)
 - **Mme. Najoua ATTIA**: President of Chamber of Commerce and Industry (CCI CAP BON)

PANEL N°1: INCUBATION STRATÉGIES & TECHNOLOGY TRANSFER AT NATIONAL LEVEL

- 09h.30-11h.00**
- Entrepreneurial Programs and valorisation : **DG. Rim SAEID : DGVR**
 - The experience of student Entrepreneur: **DG. Ahmed CHEICK EL ARBI: DGRU**
 - The experience of Research centers in entrepreneurship Programs: **Pr. Chokri MESSOUADI (DG. CBBC), Pr. Hakim GABTNI (DG. CERTE), Pr. Ezzeddine SRASRA (DG. CRSM), Pr. Slim TOUNSI (DG.CBS)**
 - The interaction between research and socio-economic environment: The experience of SGTBC: **DG. Zakaria HAMAD**
 - The dispositifs of technology transfer and entrepreneurship: **DG. Chedly ABDELly**
 - Entrepreneurship Programs of SMEs: **DG. Moez HASSAN (CCI CAP BON)**

11h.00-11h.30 TALKING COFFEE

PANEL N°2: THE BEST PRACTICES OF TECHNOLOGY TRANSFER AND ENTREPRENEURSHIP AT INTERNATIONAL LEVEL

- 11h.30-13h.30**
- **The INTECMED E-Bazaar Platform**: Relevant tools for the networking between Researchers/Socio-economic partners and investors: **Ing. Souad BOUSSAID**
 - **Overview of Georgia Institute of Technology initiatives**: **B. David BRIDGES**: Vice President, Enterprise Innovation Institute (EI2) & Vice President for Innovation, Georgia Advanced Technology Ventures (GATV) & Principal Faculty Member, Research and Extension
 - **How research can feed the economy and society: insights from the APIS program**. The Institute of Research and Development (IRD France): **DG. Mohamed Ali MAROUANI**

LAUNCH BREAK

PANEL N°3: THE ROLE OF INNOVATION IN THE ECONOMIC DEVELOPMENT

- 14h.30-15h.30**
- Pitching of INTECMED startups (Hamza NESHI, Insaf AYARI, Imene OUESLATI, Dorsaf ALLAL, Malek HARBAOUI, Soumaya BOUDAGGA, Akram HAYOUNI, Ahmed MALEK, Iness MESSOUADI, Taeib NEMISSI & IRD (**Mr. Yassine BEN MENADI**),
 - Open strat up: **Mme. Yesmine MONSER**,
 - Centro Informazione e Educazione allo Sviluppo: **Mr. Fehmi BEDBEDIS**
 - Presentation of Incubators/Accelerators (Publics & Privé): Costart: **Mr. Ghazi MHIRI**, **Mme Dalel KRICHENE**: Launch and grow a successful Research startup: Key roles of Icube

15h.30-16h.00 COFFEE BREAK

16h.00-17h.00 PANEL N°4: THE STARTUPS CHALLENGES IN THE DEVELOPPEMENT PHASE

Round table: Strat ups/investors/Incubators/accelerators